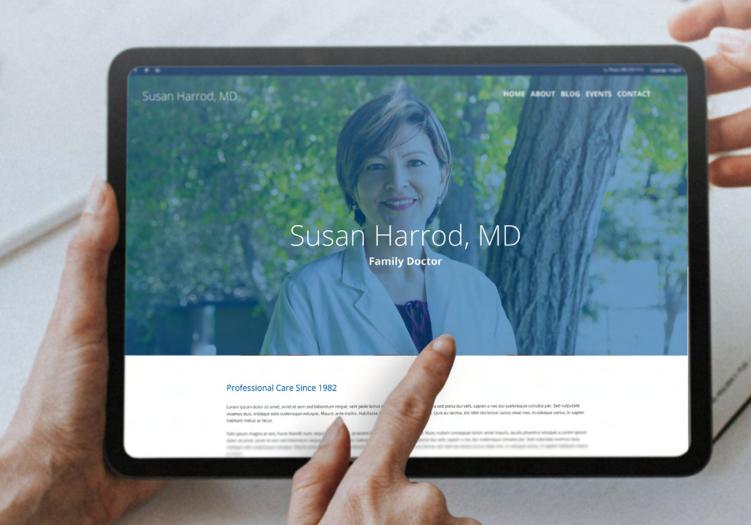


# A Patient Engagement Platform That Grows with Your Practice, Clinic or Hospital





## **Enhance Your Patients Healthcare Experience**

Now more than ever, patients want to be more informed and involved in the management of their own care and recent studies have shown that healthcare providers whose websites and communications provide decision aids through content marketing (videos, content and blogs) often have more engaged patients who experience better health outcomes, get better quality of care, and healthcare providers often experience operational efficiencies.

Designed for healthcare professionals at every level of care, Digital Agent® by Veriday is a mobile-ready patient engagement platform that helps healthcare organizations streamline their business and improve patient engagement by delivering an integrated solution capable of displacing "one-off" products and educate patients about their conditions and treatment options.

# **Enhance Your Patients Healthcare Experience**



Automated Emails & SMS



**Patient Education** 



Patient-Reported Outcomes



**Clinical Protocols** 



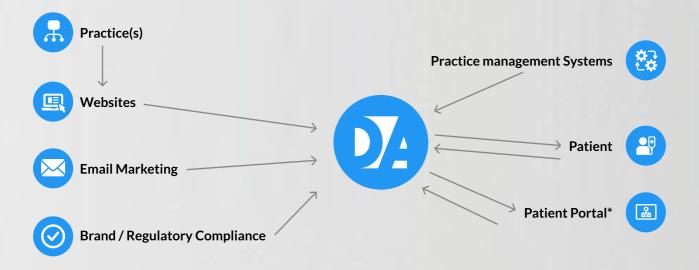
**Reminders & Alerts** 



Remote Patient Monitoring



Digital Agent® offers a wealth of integrated tools for the patient engagement and is among the most feature-rich patient engagement platforms in the market.



Digital Agent® provides healthcare providers with four key attributes, to help you reach your patient engagement goals.

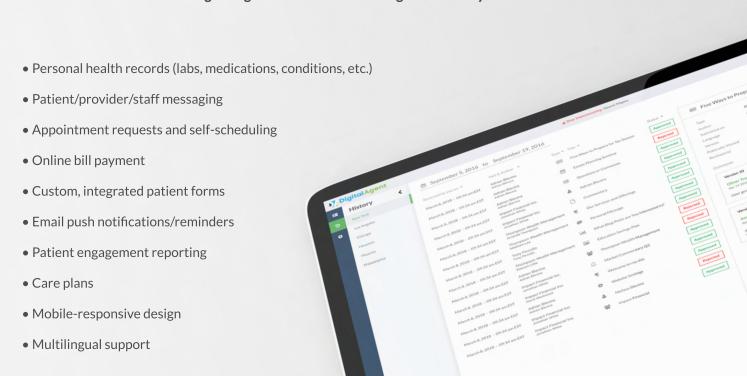
- **Vital Information** Digital Agent provides critical ongoing, two-way information between patient and physician (lab results, medical records) and self-serve options (appointment scheduling, bill payments, etc.) This exchange of information empowers patients to take responsibility for their health care and make more informed decisions.
- 24/7 Access Digital Agent allows patients and healthcare providers access to important health information day or night, from virtually anywhere there is an internet-enabled device.
- Marketing Tools The platform offers a full suite of marketing tools to enable non-marketing
  professionals to quickly and efficiently, draft, edit and publish engaging messaging for patients on
  your website, blog, social media, 1-1 emails as well as automated bulk emails to your entire patient
  network. With Digital Agent, you can effectively remind patients of upcoming appointments,
  without lifting a finger.
- HIPAA Compliant messaging, scheduling & payment Digital Agent allows physicians and staff to securely message patients to receive a HIPAA compliant notifications and messages via email. HIPAA compliant scheduling ensures that a patient can work their way through proper clinical screening and select from conflict-free times. Patients and clients also have the option to securely pay for their health care bills online with our HIPAA compliant bill payment feature.





Digital Agent® by Veriday is the only vendor-neutral software solution which is feature-rich enough to offer all of the common functionality needed in patient engagement for healthcare in a single platform.

## Digital Agent® offers the following functionality:



## Learn More.

**Schedule a Free Demo Today at: veriday.com** 

## Follow us on:







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