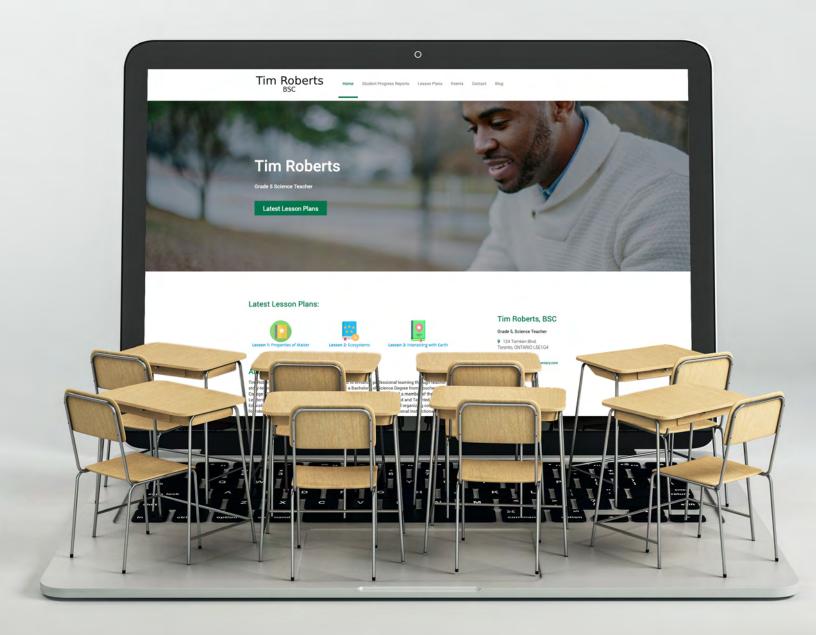


# **Creating Seamless Online Learning Experiences**



# Creating Seamless Online Learning Experiences

Digital Agent is a cloud-based website platform that allows school boards to effectively manage the school and class websites of hundreds, even thousands of primary and secondary schools at scale.

Our product is a simple easy-to-use platform that helps administrators become more efficient engaging in essential two-way communication between parents, students and educators, inspiring innovation for your schools and transforming teaching and learning.



Integrates with multiple learning management systems



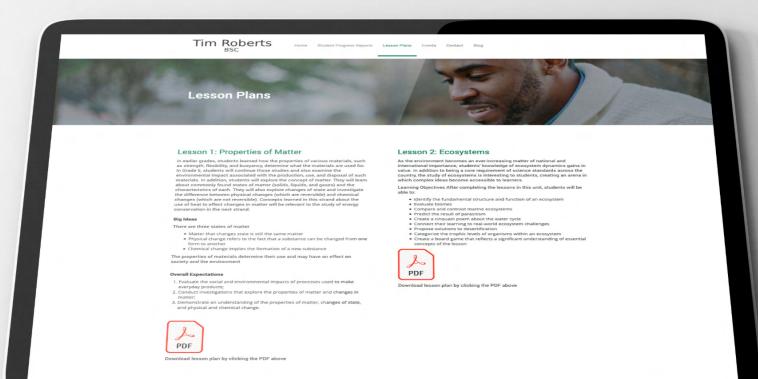
Integrates with School Management Systems



Allows Two-way Communication between students, faculty & constituents



Brand Compliance Engine



## **Solution for School Boards**

The digital agent website cloud allows school boards to effectively scale communications across their entire network of schools and educators. With Digital Agent, school boards can push content and communications out to their constituents including students and parents from a single integrated platform.

Digital Agent centralizes and streamlines operations for school boards by enabling administrators to maintain consistency in design and messaging to faculty and constituents, providing admins the ability to manage access for all users, and giving leaders visibility into performance for each user, school, and department.

Today's higher ed marketers are faced with new challenges. Achieving enrollment, retention, fundraising, and other revenue goals aren't as automatic as they once were. Connected experiences have become the standard for most students and constituents, forcing marketers to expand beyond their traditional tactics to exceed expectations. Learn how Education Cloud empowers institutions of all sizes and backgrounds to deliver amazing digital engagement.

### **Easy Platform Administration**

The Digital Agent Cloud is easy to deploy, use, and manage. With a few clicks, administrators can clone and launch new websites and manage content and branding policies across an entire school or district. Automated, cloud-based management streamlines processes and ensures all users stay up to date.



## **Solution for Schools**

With Digital Agent, each school is designated their own customizable website. Through the website, administrators can effectively post assignments, add learning resources, post grades, even communicate with families/students, etc.

#### **School Calendar:**

There is one main school calendar that all staff members, families, and students can view for any and all events happening at the school. The calendar can also be synced with Google Calendar

#### **School News:**

News articles can be created and set to appear as top stories to be seen on the school homepage and individual classroom pages. All staff, families, and students have access to view news articles to increase the means of information being disseminated and communicated.

#### **Staff Profiles:**

Administrators are able to make changes to each student, family, and staff profile to ensure all data and information is up-to-date. This includes: contact information, student records, medical information, login credentials, etc.

#### **Batch Email:**

Send emails in bulk, directly from our platform to disseminate to a group of recipients.r

#### **Online Payment Integration:**

Integrating with a number of payment systems, schools can process online payments via debit or credit card. Payments will be credited to the family accounts immediately and deposited directly into the school's bank account.

#### **Donation Manager:**

Donations can be received through the school payment system, for specific giving campaigns with accompanying receipts and donation statements.

#### **PLUS**

- Content Publication Workflow:
- Powerful content management system (CMS):
- Reliable cloud hosted platform & Privacy:





## **Solution for Teachers**

A child's K-12 education experience can have a profound impact on their future. Veriday's Digital Agent Cloud can help parents and teachers provide students with easier access to the critical learning tools and resources from a single platform, giving them more engaging ways to gain the skills they need to succeed.

With our cloud platform, teachers have the ability to build personalized websites for a single class or multiple websites for rotating cohorts. Websites are easily customized with convenient drag and drop features and predefined templates.



















#### **Class Websites:**

Each teacher is designated their own customizable website for each class. Through the website, educators can be more effective in their lesson planning, with the ability to post assignments, add learning resources, post grades, even communicate with families/students, etc.

#### **Class Calendars:**

Each class website has a calendar for all families/students to view events, assignment due dates, exam dates, etc.

#### Class News:

Class specific content can be created and set to appear as top stories in individual classrooms. The teacher, students, and families associated with each classroom have access to view these articles.

#### **Lesson Plans:**

Teachers have the ability to create their own lesson plans for each class and subject. These plans can include assignments, attachments, print in list/grid view, and are saved in the classroom from year-to-year.

#### **Online Assignment Submissions:**

Students can log in and submit assignments via a <u>Dropbox</u>, which allows students and teachers to make comments, receive instant feedback, and have a digital copy of any and all assignments, projects, etc., submitted..

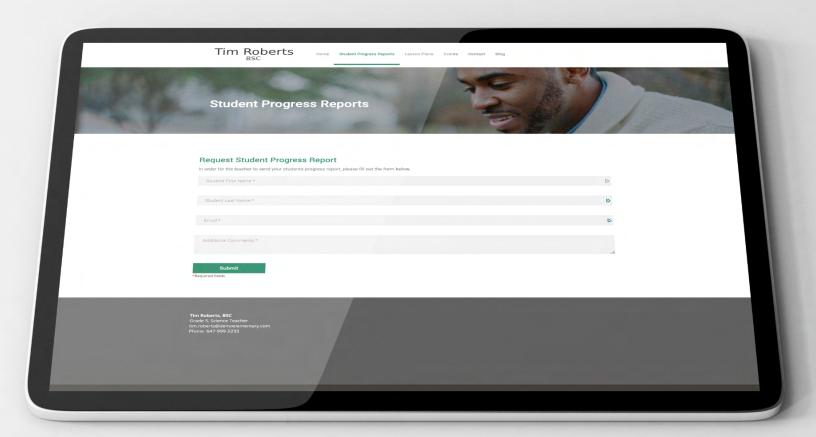
#### Parent/Teacher Conferences:

Provides a platform for teachers to plan and schedule parent teacher conferences. Outlook or Google Calendar integrations are available.

## Streamlined Student & Parent Access

Rather than having to login directly to multiple tools, Digital Agent allows students to access all critical school and classroom resources from a single source.

- Textbooks & OER Resources
- Learning Management Systems (i.e. Blackboard, Google Classroom, etc.)
  - School Payment Integration



If you've any questions about how Veriday can help solve your institutional needs, or to schedule a Free Demo, contact:

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